



# Family Shield Ministries



A Recognized Service Organization of  
The Lutheran Church—Missouri Synod

*Take up the shield of faith (Eph. 6:16)*

## The Vision

Family Shield Ministries is an innovative-collaborative leader in family ministry and evangelism. Working in partnership with the Lutheran community and with other Gospel-oriented Christian organizations, it will impact the world for Christ and transform lives in time for eternity.

## The Mission

To educate and equip people, through the power of the Gospel, to know Christ, grow in His Word, and strengthen individuals and their families. The organization strives to help individuals and families implement the six traits for healthy families that include: commitment, appreciation and affection, positive communication, spending time together, spiritual well being, and learning to cope with stress and crisis.

## Ministries, Programs, and Services

- The Radio Program
- The Counter-Cult Ministry
- Family and Evangelism Services
- Educational Programs
- Resources and Collaboration

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[www.familyshieldministries.com](http://www.familyshieldministries.com)

## FAMILY SHIELD FUNDING NEEDS

Family Shield Ministries will launch a new Internet/Satellite radio program and hire its first missionary-at-large in 2010. You, your church, and family are invited to become partners in reaching individuals and families for Christ.

## THE NEW INTERNET/SATELLITE RADIO PROGRAM

Why a new Internet/Satellite program? Because the need to reach younger adult listeners is more critical today than ever before. This is documented in the following statistics:

- The proportion of the American population that can be classified as Christians has declined from 86% in 1990 to 77% in 2001.
- The Barna Group reports that evangelicals remain just 7% of the adult population.
- The United States appears to be going through an unprecedented change in religious practices.
- Large numbers of American adults are disaffiliating themselves from Christianity and from organized religions.
- 76.5% (159 million) of Americans identify themselves as Christians. This is a major shift from 86.2% in 1990. Identification with Christianity has suffered a loss of 9.7% in 11 years – about 0.9% per year.
- 52% of Americans identify themselves as Protestant. 24.5% are Roman Catholic.
- 14.1% of Americans do not follow any organized religion. This is an unusually rapid increase...almost a doubling...from 8% in 1990.

## MISSIONARY-AT-LARGE/EVANGELIST

As we begin the new radio program, we will hire our first missionary-at-large/evangelist. The new missionary will work on a pilot basis for the first year in St. Louis and will be responsible for:

- Creating and building positive, trusting relationships with unsaved and unchurched individuals who call, write, or otherwise interact with Family Shield
- Assisting with research and developing new models, resources, and avenues for reaching the unchurched, uncommitted and their families with the good news of Christ
- Building positive, ongoing relationships with partner ministries and congregations in the greater St. Louis area
- Training individuals for personal witnessing opportunities and FSM volunteers interested in assisting FSM in outreach

## THANK YOU FOR HELPING FAMILIES

△ Yes, I want to help individuals and their families come to know Christ and be strengthened in their faith. I'm enclosing \$ \_\_\_\_\_ to support the ministry.